

# 2020 Annual Report

## PGA REACH Nebraska Foundation





# Letter from the Executive Director



As we close out 2020 and begin the new year, I want to thank everyone for their support in PGA REACH Nebraska. 2020 marked another year of growth for our Foundation and its programming. I want to personally thank all of our PGA Professionals that put in time and effort in helping us coordinate our programs.

Despite all of the challenges that came along with 2020 due to the COVID-19 pandemic, PGA REACH Nebraska continued its mission to positively impact people's lives through the game of golf through our three-pillar approach.

In this year's Annual Report, we reflect on another year of success by highlighting the work of our Nebraska PGA Professionals and all they do for our Foundation. The annual report is broken down into our three-pillars Youth, Military and Inclusion.

As we reflect on another tremendous year, we look ahead to 2021 and we hope we can all return to some sense of normalcy. Finally, to all of our donors that made this year possible, thank you and we look forward to your support in the future!

David Honnens, PGA  
CEO/Executive Director  
dhonnens@pgahq.com  
C | 402.770.9419





Looking back on 2020, our team is proud of what we were able to accomplish even during a global pandemic. Though it looked much different, our Foundation's programs continued and our mission of growing the game through our three pillars was a success.





# OVERVIEW

## Three Pillar Approach

### Youth

The Youth pillar of PGA REACH Nebraska will ensure no child is forgotten and left to pursue golf on their own. Each program is overseen by PGA Professionals who will serve as positive role models and provide a fun and safe learning environment.

### Military

PGA HOPE (Helping Our Patriots Everywhere) is the flagship military program of PGA REACH Nebraska. PGA HOPE introduces golf to Veterans to enhance their physical, mental, social and emotional well-being.

### Inclusion

Inclusion is a core value of PGA REACH Nebraska and we are committed to making sure that people of all backgrounds have access to and feel authentically welcome in the game and business of golf.

## OUR IMPACT



**1 Foundation**

Serving multiple communities



**21,000+ People Served**

Including youth, Veterans, and  
PGA Professionals



**\$309,430 Raised**

Creating additional  
opportunities for programs



# Youth



In 2020, the COVID-19 pandemic greatly impacted our programming which included the cancellation of our YMCA Sports Academy program. Our Golf-N-Schools program was in full swing early until the COVID-19 pandemic struck. We will continue to work with the schools to provide this great program as COVID-19 restrictions loosen.

## GOLF-N-SCHOOLS

The Golf-N-Schools program uses the Starting New At Golf (SNAG) curriculum to teach elementary and middle school students golf during their physical education class. Instruction is provided by the student's regular Physical Education Teacher and PGA Professionals.



15 Districts, 108 Schools



20,000+ Students



# Military



NEBRASKA

## PGA HOPE Nebraska

PGA HOPE (Helping Our Patriots Everywhere) is the flagship military program of PGA REACH Nebraska. PGA HOPE introduces golf to Veterans to enhance their physical, mental, social and emotional well-being. The program introduces the game of golf through a developmental 6-8 week curriculum, taught by PGA Professionals trained in adaptive golf and military cultural competency. All programs are funded by PGA REACH and supplemented by PGA Section Foundations, so the cost of programming is free to all Veterans.

**2020**  
**2 Programs**  
**23 Graduates**



PGA HOPE Omaha  
Eagle Hills Golf Course

PGA HOPE Lincoln  
Holmes Park Golf Course



PGA HOPE Nebraska wouldn't be possible without the continued support from PenFed Credit Union, Chesterman Co., and all of our local donors and for that we thank you all!



# Military



NEBRASKA

## 2020 PGA HOPE Nebraska Cup

As an extension of our PGA HOPE programming, PGA REACH Nebraska hosted the inaugural PGA HOPE Nebraska Cup in 2020. In a format similar to the Ryder Cup, 30 graduates from our 2018-2020 programs competed at Ashland Golf Club in a fun-filled day to cap off the year!

### Team Lincoln - Champions



### Team Papillion - Runner-Up



PGA HOPE Nebraska Cup		Ashland Golf Club		October 14, 2020	
TEAM Papillion				TEAM Lincoln	
Tom Price - ANG		6	12	Tim Majorus - ANG	
Dennis Jarrett - USAF				Frank Pratt - Navy	
Eareel Lewis - Army				Jerry Meinke - USAF	
Bob Fiege - USAF		7	11	Arvin Frohn - Army	
Joe Frederick - USAF				Jack Swagerty - Navy	
John Freeman - USAF				John Dexter - Army	
Steve Schneider - Army					
John Lenihan - Army		9	9	Bruce Gubser - Army	
Ed O'Neil - Army				Danny Nichols - Army	
Marcus Martinez - USMC				Mark Harms - Navy	
Jim Maloney - USAF		5	13	Shawn Donald - USMC	
Max Johnson - Navy				Andy Tafoya - Army	
James Garman - Army				Milt Schmidt - Army	
Roger Sherman - USAF		10	8	David Karl - USAF	
John Johnson - USAF				Adam Koenig - Army	
Dallas Brekeen - Army				Bruce Barker II - USMC	
TEAM TOTAL		37 53			





# Testimonials - PGA HOPE Graduates



”

PGA HOPE has really showed us how much love, attention and appreciation comes from our community. From the PGA Professionals, to the Section staff and golf courses that host us, we really feel that. The experience has truly been outstanding.

*Roger Sherman*

United States Air Force



”

The PGA HOPE experience is fantastic... I hadn't played golf in over 20 years but the PGA Professionals welcomed me back and guided me through the game. I got my swing back, I got my confidence back and I thoroughly enjoyed the program.

*Joe Frederick*

United States Air Force





# Inclusion

## Omaha Golf Outreach

Our Omaha Golf Outreach program looked different this year due to COVID-19 but we were still able to work with the young athletes with the NorthStar Foundation. Our PGA Professionals provided golf lessons to 64 boys with the NorthStar Foundation this summer. In addition to the program, we provided them with the opportunity to spend a day at TopGolf Omaha in December!



## Clubs FORE Youth

New in 2020, PGA REACH Nebraska piloted this program to provide high school girls golf programs with the proper golf equipment after a NSAA survey showed nearly 56% of girls don't have their own equipment. PGA REACH Nebraska is committed to bridge this gap and provide these female scholar athletes with a level playing field.





# 2020 Grant Recipients - \$3,672 Awarded

## Aces for Ager



Three fun days were hosted where various organizations could come to receive free instruction from PGA Professionals as well as have some fun learning the game through hitting at inflatables, mini golf, playing near-golf games and a round of golf or footgolf.

## Warrior Girls Golf & Community Outreach



Westside High School Girls Golf hosted a free camp for all girls that were interested in getting into the game of golf. The camp welcomed 66 junior golfers in its second year and their mission of growing the game was a success!

## Pinnacle Bank Championship Internship



We partnered with the Pinnacle Bank Championship to provide an internship opportunity throughout the course of the Korn Ferry Tour event! The intern gained skills and experience that they will need to pursue a career in the golf industry.

## Hidden Valley GC 14+ Team Golf



With our support, Hidden Valley Golf Club provided TEAM Golf for young athletes 14 years old and above this summer. The athletes also received PGA Instruction.



# PGA REACH Nebraska Pro-Am

PGA REACH Nebraska held its annual Pro-Am at Champions Run in August and the event was presented by The Patterson Family Foundation, Adidas, Pinnacle Bank Championship and supported by over 20 local and national sponsors. In addition to the event, our 2020 Foundation Pro-Am held an online silent auction which featured golf packages, sports memorabilia and more! We want to thank everyone that made it possible including the 19 Nebraska PGA Professionals and their teams of Amateurs for playing in an event for a great cause!



**95** **\$51,000**  
**Players** **Raised**





# FOLLOW US!



@PGAREACHNEB



@PGAREACHNebraska



@PGAREACHNebraska

# VIDEOS



Find us on YouTube  
@PGAREACHNebraska



# PICTURES



Find us on Pixieset at  
@PGAREACHNebraska

PIXIESET



As tough as 2020 was for all of us, we are beyond proud of what our Foundation was able to accomplish during a global pandemic. Even though our programs were limited, they were still very impactful. Through our three pillars (Youth, Military, Inclusion) we made great strides in our mission to positively impact people's lives through the the game of golf. As we head into 2021, we are excited for the growth of our Foundation and the impact we will make within our communities.

